

PASSPORT USER GUIDE

Passport is a global market research database providing insight on industries, economies and consumers worldwide, helping our clients analyse market context and identify future trends impacting businesses globally.

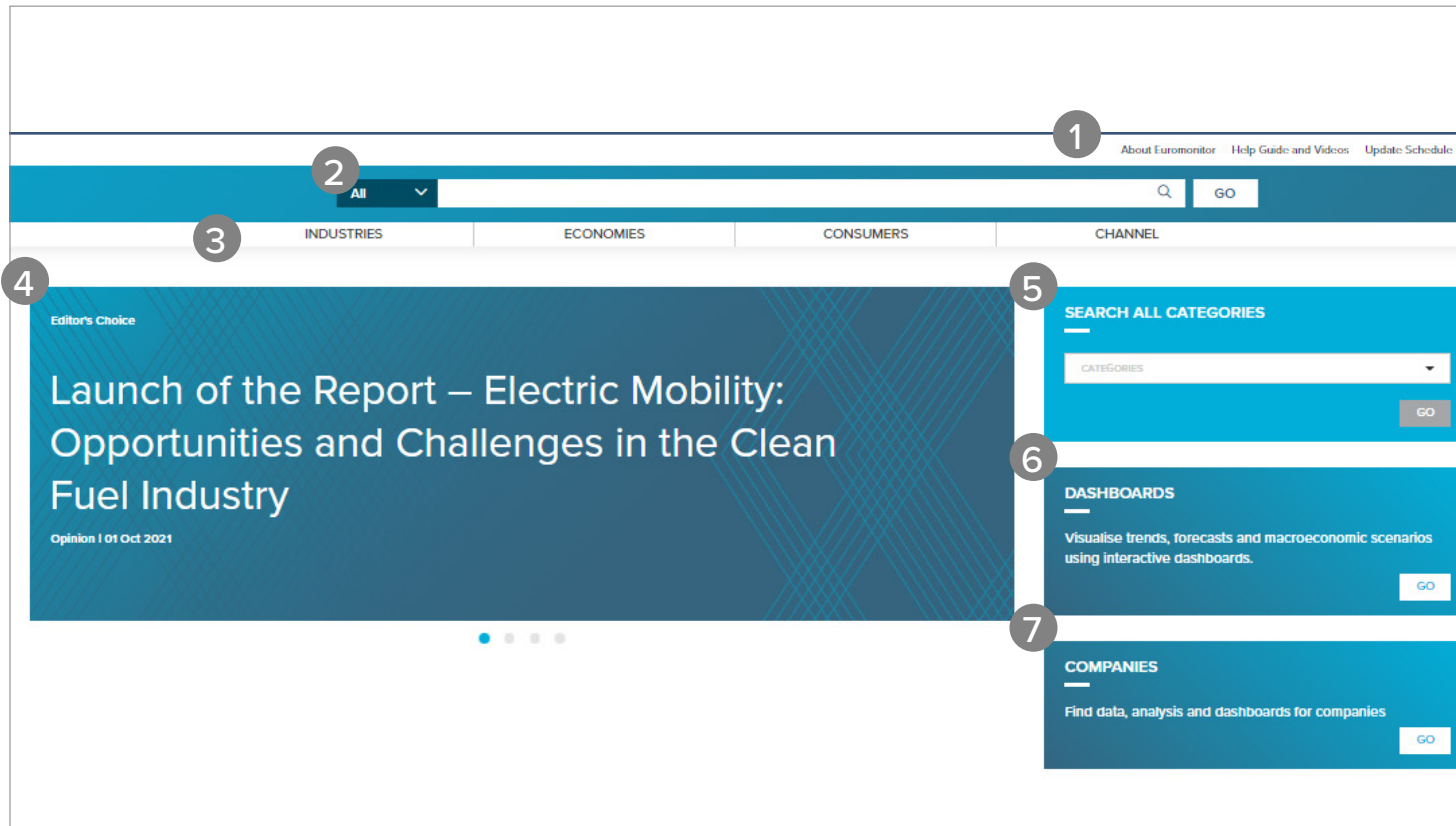
This guide provides a detailed overview of how to use Passport, allowing you to find the information you need more efficiently.



PASSPORT HOMEPAGE

The Home page: Search, menus and featured content

Passport Home provides a global menu and the latest featured content as a starting point.



- 1 TOP NAVIGATION**
View update schedules, access help videos, see 'what's new' and edit your profile
- 2 SEARCH BAR**
Search by keywords to find the most relevant statistics and analysis
- 3 GLOBAL MENU**
 - INDUSTRIES**
Find statistics and analysis for each industry we research
 - ECONOMIES**
Access global economic, demographic and marketing statistics
 - CONSUMERS**
Learn about consumer trends, demographics and preferences
 - CHANNEL**
Capitalise on new opportunities in the changing retailing and digital landscape
- 4 EDITOR'S CHOICE**
View featured content and product updates for your relevant subscription(s)
- 5 SEARCH CATEGORIES**
Browse our categories to find search results by category and geography
- 6 DASHBOARDS**
View all your dashboards in one place
- 7 COMPANIES**
Access all company-related data and analysis

SEARCH

Searching for data

Passport's powerful search capabilities allow you to find information quickly.

1 SEARCH BAR
Search by keywords to find the most relevant statistics and analysis

2 SEARCH CATEGORIES
Browse the full category tree by starting from:
» Industries
» Economies
» Consumers
» Channel
» Cities
» Companies
» Brands
» Packaging
» Closures
» Nutrition

3 RECENT SEARCHES
View your history to quickly replicate past searches

4 SAVED SEARCHES
Refer to your saved searches in this tab

The screenshot shows the Passport search interface. At the top, there is a search bar (1) with a dropdown menu set to 'All' and a 'GO' button. Below the search bar are navigation tabs for 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. A large blue banner features the article 'Megatrends: Quantifying Shifting Market Frontiers' (Editor's Choice, Opinion | 08 Sep 2021). To the right, a 'SEARCH ALL CATEGORIES' panel (2) is open, showing a list of categories: Industries, Economies, Consumers, Channel, Cities, Companies, Brands, and Packaging. Below this is a 'COMPANIES' section with the text 'Find data, analysis and dashboards for companies' and a 'GO' button. At the bottom, there are two tabs: 'RECENT SEARCHES' (3) and 'SAVED SEARCHES' (4). The 'RECENT SEARCHES' tab is active, displaying a message: 'Create new detailed custom queries, quickly jump to specific data, or access recent and/or saved searches' and a link 'How to use Passport Search'.

Using 'Search Categories'

Explore the category search hierarchy.

The screenshot shows the Euromonitor search interface. At the top, there is a search bar with a dropdown menu set to 'All' and a 'GO' button. Below the search bar is a navigation menu with four tabs: 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. The 'INDUSTRIES' tab is selected, and the search results are displayed below. The search results are organized into a hierarchy of categories. The 'INDUSTRIES' section is expanded, showing a list of categories. The 'Bottled Water' category is selected, and its subcategories are displayed. The 'Carbonated Bottled Water' subcategory is selected, and its sub-subcategories are displayed. The 'Flavoured Bottled Water' sub-subcategory is selected. The 'Still Bottled Water' sub-subcategory is also selected. The 'Carbonates' category is also visible, with 'Cola Carbonates' and 'Non-Cola Carbonates' subcategories. The interface includes a 'SEARCH ALL CATEGORIES' button, a 'SELECT GEOGRAPHIES (0)' button, and a 'SEARCH' button. The 'CLEAR ALL' button is also present. The 'Find a Specific Category' search box is visible. The 'Select category and all subcategories to view entire hierarchy' and 'Select only lowest level categories' options are also visible.

SEARCH: USING 'SEARCH CATEGORIES'

- 1 **CATEGORIES TAB**
View selected categories or erase a category by clicking the corresponding 'x'
- 2 **TYPE A SPECIFIC CATEGORY**
Filter by a specific category or topic by typing in the search box
- 3 **SELECT CATEGORIES**
» Click the blue '+' to expand a category or subcategory
» Click the 'i' to view the category's definition
- 4 **SELECT ALL SUBCATEGORIES**
Click to quickly add all subcategories of any category
- 5 **NOW CHOOSE GEOGRAPHIES**
Click the Geographies tab to select geographies for your search

Selecting geographies

Now select geographies to complete your search.

The screenshot shows the Euromonitor search interface. At the top, there are navigation links for 'About Euromonitor', 'Help Guide and Videos', and 'Update'. Below this is a search bar with a dropdown menu set to 'All' and a 'GO' button. The main navigation tabs are 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. The 'SEARCH ALL CATEGORIES' section is active, showing two tabs: 'SELECT CATEGORIES (18)' and 'SELECT GEOGRAPHIES (54)'. The 'SELECT GEOGRAPHIES (54)' tab is selected, displaying a list of 54 countries in a grid format. A search input field is located below the list, and a dropdown menu shows '54 countries'. To the right of the search input field is a 'SEARCH' button. Below the search input field is a list of regions with expand/collapse icons. The regions listed are: World, Asia Pacific, Australasia, Eastern Europe, Latin America, Middle East and Africa, North America, and Western Europe. The 'SEARCH' button is highlighted with a callout '6'. The 'SELECT GEOGRAPHIES (54)' tab is highlighted with a callout '1'. The search input field is highlighted with a callout '2'. The region list is highlighted with a callout '3'. The '54 countries' dropdown is highlighted with a callout '4'. The region list is highlighted with a callout '5'.

1 GEOGRAPHIES TAB

View selected geographies or erase a geography by clicking the corresponding 'x'

Click "Select Categories" to the left of the tab to return to category selection

2 TYPE A SPECIFIC GEOGRAPHY

Filter by a specific geography by typing in the search box

3 GEOGRAPHY HIERARCHY

Select a single region or drill down to select countries
» Click the (+) to expand the tree section

4 SELECT A PREDEFINED LIST

Click to see a drop-down list of predefined regions or countries

5 SELECT ALL COUNTRIES

Click to quickly add all country subcategories

6 RUN SEARCH

Click to see a list of all statistics and analysis related to your search parameters

RESULTS PAGE

Understanding the Results Page: Statistics

The Results Page contains the data matching your search criteria, you can view data and analysis or save your search criteria.

The screenshot displays the Euromonitor Results Page interface. At the top, there is a search bar with a dropdown menu set to 'All' and a 'GO' button. Below the search bar are navigation tabs for 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. A search summary box (1) lists 'CATEGORIES AND TOPICS (28)' including various beverage types like Carbonated Natural Mineral Bottled Water, etc. Below this are 'STATISTICS' and 'ANALYSIS' tabs. A 'REFINE YOUR SEARCH' sidebar (4) includes options for 'GEOGRAPHIES', 'CATEGORIES AND TOPICS', 'COMPANIES', and 'BRANDS'. The main content area shows three sections: 'MARKET SIZES' (2), 'COMPANY SHARES', and 'BRAND SHARES'. Each section has a 'VIEW FULL DATA SET' button (3) and a 'CONFIGURE AND EXPORT YOUR DATA' button. 'SHOW MORE' and 'SHOW LESS' links are also present at the end of each section.

- 1 RESULTS**
Review your selected Categories or Geographies
» Click Modify Search to navigate back to the search and modify selections
» Click Save Search to add the current search to your saved searches

- 2 VIEW FULL DATASET**
Select popular statistics, such as:
» Market sizes
» Company shares
» Brand shares
» Distribution
» Industry, Economic and Consumer data
» Access data by off-trade vs. on-trade or products by ingredient

- 3 *EXPORT DATA**
*Available for select subscription types only

Configure your selections and export data to Excel. [Watch this video to learn more.](#)

- 4 REFINE YOUR SEARCH**
Further refine your search to find the data you need by geography, categories and topics

Understanding the Results Page: Analysis

The screenshot displays the Euromonitor Results Page interface. At the top, there is a navigation bar with links for 'About Euromonitor', 'Help Guide and Videos', 'Update Schedule', and 'API'. Below this is a search bar with a dropdown menu set to 'All' and a 'GO' button. The main content area is divided into four tabs: 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. A search summary box shows the search criteria and a list of 28 categories and topics. Below this, there are two tabs: 'STATISTICS' and 'ANALYSIS', with 'ANALYSIS' being the active tab. On the left side, there is a 'REFINE YOUR SEARCH' section with dropdown menus for 'GEOGRAPHIES', 'CATEGORIES AND TOPICS', and 'ANALYSIS', and input fields for 'SORT' and 'DATES'. The main content area displays three 'Country Report' cards for 'Energy Drinks in China', 'RTD Coffee in China', and 'Sports Drinks in China', each with a brief summary and a 'Read more' link.

1 **VIEW ANALYSIS**
View insights in the following formats:

- » Briefings
- » Datagraphics
- » Opinion
- » Country reports
- » Company profiles
- » Other relevant articles, videos or podcasts

2 **REFINE YOUR SEARCH**
Further refine your search to find the most relevant analysis by geography, categories and topics

Using statistics

SEARCH RESULTS / Market Sizes

Historical

Category Definitions | Region Definitions | Calculation Variables

CONVERT DATA CHANGE DATA TYPES GROUP SUM 2015 2020 APPLY CHANGE STATS TYPE MODIFY SEARCH

State Type	Geography	Category	Data Type	Unit	2015	2016	2017	2018	2019	2020
	China	Carbonated Natural Mineral Bottled Water	Off-trade Volume	million litres	0.8	1.2	1.9	2.9	4.3	5.7
	China	Carbonated Spring Bottled Water	Off-trade Volume	million litres	-	-	-	-	-	-
	China	Carbonated Purified Bottled Water	Off-trade Volume	million litres	67.1	68.8	70.3	72.0	73.6	74.4
	China	Flavoured Bottled Water	Off-trade Volume	million litres	0.5	0.8	1.4	2.1	3.2	4.4
	China	Functional Bottled Water	Off-trade Volume	million litres	2,221.6	2,110.6	2,136.0	2,185.2	2,222.5	2,211.4
	China	Still Natural Mineral Bottled Water	Off-trade Volume	million litres	4,043.8	4,560.4	5,101.4	5,695.4	6,051.0	6,471.2
	China	Still Spring Bottled Water	Off-trade Volume	million litres	5,623.7	6,555.4	7,277.6	8,110.1	8,891.9	9,935.7
	China	Still Purified Bottled Water	Off-trade Volume	million litres	21,140.8	22,303.5	24,221.0	25,700.5	27,108.8	29,000.9
	China	Low Calorie Cola Carbonates	Off-trade Volume	million litres	98.8	93.8	89.9	124.4	140.0	142.4
	China	Regular Cola Carbonates	Off-trade Volume	million litres	3,649.3	3,594.9	3,693.0	3,723.6	3,890.7	4,017.1
	China	Lemonade/Lime	Off-trade Volume	million litres	2,284.7	2,228.8	2,269.0	2,366.5	2,584.3	2,744.3
	China	Ginger Ale	Off-trade Volume	million litres	-	-	-	-	-	-
	China	Tonic Water/Other Bitters	Off-trade Volume	million litres	-	-	-	-	-	-
	China	Orange Carbonates	Off-trade Volume	million litres	815.5	795.3	782.2	775.6	767.4	747.8
	China	Other Non-Cola Carbonates	Off-trade Volume	million litres	742.6	738.6	734.0	755.1	932.4	1,118.7
	China	Liquid Concentrates	Off-trade Volume	million litres	6.1	6.1	6.2	5.9	5.3	4.4
	China	Powder Concentrates	Off-trade Volume	Tonnes	50,543.1	48,369.8	46,435.0	42,521.7	36,837.1	29,112.8
	China	Not from Concentrate 100% Juice	Off-trade Volume	million litres	23.4	32.1	40.0	49.8	60.0	67.4
	China	Reconstituted 100% Juice	Off-trade Volume	million litres	457.2	503.8	438.8	435.3	430.9	401.6
	China	Juice Drinks (up to 24% Juice)	Off-trade Volume	million litres	8,868.6	7,804.4	7,492.2	7,080.1	6,952.7	6,549.4
	China	Nectars	Off-trade Volume	million litres	1,725.0	1,683.6	1,589.3	1,606.6	1,625.8	1,575.2
	China	Coconut and Other Plant Waters	Off-trade Volume	million litres	20.8	29.3	38.1	47.5	57.6	56.8
	China	RTD Coffee	Off-trade Volume	million litres	292.4	314.3	328.8	355.4	370.1	374.0
	China	Carbonated RTD Tea and Kombucha	Off-trade Volume	million litres	-	-	-	-	-	-
	China	Still RTD Tea	Off-trade Volume	million litres	14,591.6	13,628.6	13,356.0	13,237.3	13,013.9	12,247.6
	China	Energy Drinks	Off-trade Volume	million litres	1,259.3	1,598.1	1,756.8	1,965.6	2,246.7	2,144.2
	China	Sports Drinks	Off-trade Volume	million litres	1,190.2	1,251.8	1,320.4	1,392.6	1,457.4	1,415.9
	China	Asian Specialty Drinks	Off-trade Volume	million litres	252.6	268.3	297.9	321.0	342.8	335.6
	Hong Kong, China	Carbonated Natural Mineral Bottled Water	Off-trade Volume	million litres	1.4	1.4	1.4	1.4	1.5	1.7
	Hong Kong, China	Carbonated Spring Bottled Water	Off-trade Volume	million litres	0.5	0.6	0.6	0.6	0.6	0.7
	Hong Kong, China	Carbonated Purified Bottled Water	Off-trade Volume	million litres	0.1	0.1	0.1	0.1	0.1	0.2
	Hong Kong, China	Flavoured Bottled Water	Off-trade Volume	million litres	1.0	1.1	1.1	1.1	1.2	1.2
	Hong Kong, China	Functional Bottled Water	Off-trade Volume	million litres	1.1	1.1	1.1	1.2	1.2	1.2
	Hong Kong, China	Still Natural Mineral Bottled Water	Off-trade Volume	million litres	59.2	61.0	63.0	65.2	67.6	63.8
	Hong Kong, China	Still Spring Bottled Water	Off-trade Volume	million litres	44.1	45.5	47.0	48.7	50.6	48.7
	Hong Kong, China	Still Purified Bottled Water	Off-trade Volume	million litres	187.4	200.7	213.7	220.4	227.6	191.8

1 PAGE TITLE
View the measure name chosen on the result list page

2 TABLE HEADER
View the header name relevant to the displayed data (e.g., "Historic", "Forecast", etc.)

3 CHANGE STATISTICS TYPE
Navigate to different statistics based on the selected categories and geographies

4 MODIFY SEARCH
Add or remove categories and geographies—this control also reflects the current categories and geographies

5 CHANGE DATA TYPES
Switch to a different data type

6 CONVERT DATA
Convert and manipulate the displayed data

7 FILTERS
Filter the displayed data

8 TIME SERIES
Choose the year range for the data to be displayed on the grid

Understanding analysis: briefings

1 TABLE OF CONTENTS
Easily navigate to different areas of the report

2 RELATED REPORTS AND OTHER RELATED CONTENT
Access related insights, such as:

- » Supporting statistics
- » Industry reports
- » Company profiles
- » Articles
- » Other analysis

The screenshot displays the Euromonitor International website interface. At the top, there is a navigation bar with 'All' and a search bar. Below this, there are tabs for 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. The main content area is titled 'Analysis' and features a sidebar on the left with a 'Table Of Contents' section (marked with a '1') and 'Related Statistics' and 'Related Industry Reports' sections (marked with a '2'). The main content area shows the title 'Current and Future Drivers of Asia Pacific Consumer Markets' with a 'View full screen as PDF' button and a 'View COVID-19 Page' button. The content includes an 'INTRODUCTION' section with a 'Scope' sub-section, followed by several bullet points detailing the report's focus, methodology, and data sources. A 'Disclaimer' section is also present, stating that the information is for informational purposes and that figures are calculated from unrounded data.

1 Table Of Contents

- Introduction
- Scope
- Asia Pacific - a cradle of opportunity for global companies
- Themes transforming Asia Pacific consumer behaviour
- Increasing digital adoption offers great potential to consumer markets
- Key trends in brief
- Trend manifestation across FMCG redefining Asia Pacific consumer landscape
- Digital Living

2 Related Statistics

- View Statistics

Related Industry Reports

Current and Future Drivers of Asia Pacific Consumer Markets
Briefing | 23 Aug 2021

INTRODUCTION

Scope

- The report will explore the key themes transforming consumer behaviour in Asia Pacific in the world beyond the pandemic and the strategies businesses should invest in to stay relevant, build on existing brand equity and create future resilience.
- **Methodology:** The themes were identified through a team effort, making the most of our broad coverage in 23 countries across Asia Pacific, from expert market analysis to quantitative consumer surveys. We prompted our analysts across seven Asia Pacific offices and polled our expert teams for insights drawing voices from research and sales. We took those collective insights into a dynamic ideation workshop and drilled down collectively to pinpoint trends that have long-term implications for Asia Pacific consumer markets. We then ranked the discussed trends to make the final cut of top five. The top five trends discussed in this report are evident across FMCG industries across countries in Asia Pacific.
- We will be leveraging Passport industry data, Economies and Consumers data, Voice of the Consumer survey insights, Voice of the Industry survey insights, Via attributes, and Euromonitor International's proprietary Megatrends model to support the analysis.
- Report closing date: 30 July 2021- the date the report writing stopped.
- Discussions and feedback from our clients are a vital part of all of our research at Euromonitor International. We welcome the chance to continue the conversation - full contact information for the authors can be found at the end of this report.

Disclaimer
Much of the information in this briefing is of statistical nature and while every attempt has been made to ensure accuracy and reliability, Euromonitor International cannot be held responsible for omissions or errors.
Figures in tables and annexes are calculated from unrounded data and may not sum. Analyses found in the briefings may not totally reflect the completed surveys, reader discretion is advised.

The report will explore the key themes transforming consumer behaviour in Asia Pacific in the world beyond the pandemic, namely Digital Living, Resilient Wellness, Sustainable Living, Make My Life Easier and Search for Experiences, and the strategies businesses should focus in to stay relevant, to build on existing brand equity and to create future resilience.

© Euromonitor International | THEMES DRIVING ASIA PACIFIC CONSUMER MARKETS IN THE NEXT DECADE | PASSPORT 2

Understanding analysis: country reports

BACK TO RESULTS /
Sports Drinks in China
 COUNTRY REPORT | DEC 2020

1 ANALYSIS 2 DATAGRAPHICS 3 CONTEXT 4 DOWNLOAD 5 RELATED

6 Share my link Save to my content Change language

KEY DATA FINDINGS

- The closure of gyms and fitness centres and fewer opportunities to exercise during lockdown reduce demand for sports drinks in 2020
- Sports drinks records off-trade contraction of 1% in current value terms and 3% drop in volume terms in 2020
- On-trade volume sales plummet by 28% in 2020 while off-trade volumes drop by 3%
- Guangdong Jianlibao Group maintains leadership in sports drinks in 2020 with a 30% off-trade value share
- Sports drinks is expected to post an off-trade current value CAGR of 4% (2% 2020 constant value CAGR) and a 2% off-trade volume CAGR over the forecast period

2020 IMPACT

Contracting demand in 2020 as the pandemic dramatically alters lifestyles

Demand for sports drinks is expected to contract in 2020 in both off-trade value and volume terms. Fewer workout opportunities and the nationwide closure of fitness centres during the height of the pandemic reduced demand for sports drinks. On 11 June 2020, several confirmed COVID-19 cases were found at the Xinfadi market in Beijing, which led the government of Beijing to raise the threat level. On 17 June, the Beijing Municipal Bureau of Sports issued an emergency notice requiring Beijing suspend all kinds of sports events, including swimming venues, underground fitness venues, and shower facilities, and to suspend basketball, volleyball, football and other groups and contact adversarial sports. From July, improvement in the rate of infection in Beijing and other provinces across China meant sports centres were gradually able to resume operations. However, many people remain cautious and continue to avoid engaging in group sports, with many avoiding unnecessary time outdoors until the virus is completely eradicated or vaccines become available to the population.

Market Sizes

Sales of Sports Drinks
 Off-trade Volume - million litres - 2006-2025

1,416

Forecast

2006 2020 2025

Sales Performance of Sports Drinks
 % Y-O-Y Off-trade Volume Growth 2006-2025

-2.8%

- 1 ANALYSIS**
View the key findings, latest trends and data in this tab
- 2 DATAGRAPHICS**
Visualise data by market size, distribution and competitive landscape
- 3 CONTEXT**
Compare industry performance by country, vs. other industries and the wider socioeconomic landscape
- 4 DOWNLOAD**
Download the report or data
- 5 RELATED**
See related analysis and statistics
- 6 SAVE, SHARE BUTTONS**
Share the report with fellow users, save to your content or change the language
- 7 DATAGRAPHIC OPTIONS**
For datagraphics the three icons allow you to:
 - » Switch to table view
 - » View related statistics
 - » Export the image

SECTOR PAGES

Navigating a Sector page

Access statistics and analysis for a wider sector. Sector pages summarise all the big picture strategic content and trends.

- 1 SEARCH BAR**
Search by keywords to find the most relevant statistics and analysis
- 2 SECTOR PAGE MENU**
Navigate to high-level sector pages to find related analysis
- 3 INDUSTRY AND TOPIC MENU**
Click on an industry or topic to view in-depth statistics and analysis
- 4 EXPLORE ANALYSIS**
Use the filters to search analysis
- 5 EXPLORE STATISTICS**
Use the filters to search for data
- 6 EXPLORE THEMES**
Click on topic tags to browse related analysis
- 7 EDITOR'S CHOICE**
View featured content and product updates for your relevant subscription(s)
- 8 STRATEGIC THEMES**
View analysis related to the biggest sector trends
- 9 WEBSITE CONTENT**
Orange boxes take you to our latest white papers, webinars and articles from our website

The screenshot displays the Euromonitor Passport interface for the Beverages sector. At the top, a search bar (1) is visible. Below it, a navigation menu (2) lists various sectors, with 'INDUSTRIES' selected. A sub-menu (3) shows 'HOT DRINKS' and 'SOFT DRINKS'. The main content area features an 'EXPLORE ANALYSIS' section (4) with filters for industry, category, geography, and analysis. A large featured article (7) titled 'Beverage Manufacturers Drive Reformulation Efforts Through Sugar Reduction' is highlighted as 'Editor's Choice'. Below this, an 'EXPLORE STATISTICS' section (5) offers similar filters. A 'STRATEGIC THEMES' section (8) displays images for 'Wellness and Wellbeing' and 'Social Occasions'. On the right, a sidebar contains 'DASHBOARDS', 'WEBINARS', and 'EVENTS' sections (9), each with an 'Explore' button. The interface is clean and professional, with a blue and white color scheme.

Note: Grey boxes indicate sectors or industries outside your subscription. These pages will show content from our website. To expand your subscription, contact your account manager.

INDUSTRY PAGES

Navigating an industry Page

Access statistics and analysis on a select industry.

The screenshot shows the Passport website interface for the Beverages industry. The page is divided into several sections, each highlighted with a numbered callout:

- 1 EXPLORE ANALYSIS:** A section for understanding market state and future opportunities, featuring filters for category, geography, and analysis.
- 2 EXPLORE STATISTICS:** A section for finding data, with filters for category, geography, and statistics.
- 3 INDUSTRY OVERVIEWS:** A world map showing regional data for various categories like Soft Drinks, RTD Coffee, and RTD Tea.
- 4 SEARCH ALL CATEGORIES AND DASHBOARDS:** A search bar for categories and a section for dashboards to visualize trends and forecasts.
- 5 LATEST REPORTS:** A grid of report cards, including 'Virtual Event - Commerce 2040: The Future of the Sto...', 'Soft Drinks: Quarterly Statement Q3 2021', 'Understanding E-Commerce Shopper Engagement and...', 'Striving for Wellbeing in Drinks & Tobacco', 'RTD Coffee in Asia Pacific', and 'From Farm to Fork: Food Tech, Origins and Security'.
- 6 YOUR ANALYST:** A section featuring profiles of industry experts: Michael Schaefer (Global Lead, Chicago), Howard Telford (Head of Soft Drinks, Chicago), and Jeremy Cunningham (Project Manager - Drinks and Tobacco, London).
- 7 FROM OUR BLOG:** A section with a call to action to explore emerging trends and market prospects.
- 8 FREQUENTLY ASKED QUESTIONS:** A section for common client questions, such as 'Do you include home delivery (HOD) bottled water? Water refill stations? Office delivery coffee?'. A 'Help Resources' button is also present.

- 1 EXPLORE ANALYSIS**
Use the filters to search analysis
- 2 EXPLORE STATISTICS**
Use the filters to search for data
- 3 INDUSTRY OVERVIEWS**
Quickly access the industry overview dashboard
- 4 SEARCH ALL CATEGORIES AND DASHBOARDS**
Start a category search or view all your dashboards
- 5 LATEST REPORTS**
Browse the latest analysis
- 6 YOUR ANALYSTS**
View and contact your industry experts
- 7 FROM OUR BLOG**
View related insights from our website
- 8 FAQs AND HELP**
Review frequently asked questions and access help resources

Note: Grey boxes indicate sectors or industries outside your subscription. These pages will show content from our website. To expand your subscription, contact your account manager.

CONTENT BEYOND YOUR SUBSCRIPTION

Euromonitor content in one place

Grey boxes indicate sectors or industries outside your current subscription, allowing you to see content from our website.

1 SECTORS IN GREY
Any menu buttons in grey indicate sectors or industries outside your current subscription

2 FEATURED CONTENT
Scroll through featured content showcasing the biggest themes or trends related to a sector

3 WEBSITE CONTENT
Browse insights from Euromonitor's public website

4 CONTENT TYPE
The orange flag indicates the content type, which includes:
 » White papers
 » Webinars
 » Events
 » Blog articles
 » Videos
 » Podcasts

Note: White papers and webinars will open in a new page

The screenshot displays the Euromonitor website's navigation and content layout. At the top, there is a search bar with a dropdown menu set to 'All' and a 'GO' button. Below this is a horizontal menu with categories: DRINKS, FOOD AND NUTRITION, HEALTH AND BEAUTY, HOME PRODUCTS, LUXURY AND FASHION (highlighted with a grey box and a '1' callout), NICOTINE AND CANNABIS, and SERVICES. The main content area features a large featured article with an orange background and a white text box, titled 'Corporates Turn Their Focus to Mitigating Longer Term Risks in a Post-Pandemic World'. Below this are three smaller content cards in a grid. The first card is an 'Article' (marked with a '3' callout) with the same title as the featured article. The second card is a 'Podcast' (marked with a '4' callout) titled 'Fashion Friday: Top 3 Trends Shaping Apparel in Latin America'. The third card is also a 'Podcast' titled 'Fashion Friday: Can Japan Become a Diversity-Welcome Society, in the Olympic/Paralympic Year?'. Each card includes the author's name and a date.

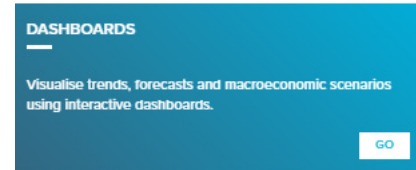
DASHBOARDS PAGE

Interactive dashboards

Passport's interactive dashboards allow you to visually explore category, company and channel data for an industry or dive deeper into consumer trends using our economic, socioeconomic and demographic data.

FROM THE HOME PAGE

Access dashboards using the tile on the home, sector or industry pages:



The screenshot shows the Passport dashboard interface. At the top, there's a navigation bar with 'Passport' logo, a dropdown menu set to 'All', a search icon, and a 'GO' button. Below the navigation bar are tabs for 'INDUSTRIES', 'ECONOMIES', 'CONSUMERS', and 'CHANNEL'. The main content area is titled 'MY DASHBOARDS' and features two filter dropdowns: 'CHOOSE CATEGORY' (callout 1) and 'CHOOSE DASHBOARD TYPE' (callout 2), with a 'Clear Selection' link. The dashboard is organized into sections: 'Industry Overviews' with 'Analytic Industrial' and 'Beauty and Personal Care' tiles; 'Forecast Models' with 'Beauty and Personal Care Forecast Dashboard' (callout 3) and 'Beauty and Personal Care Forecast Model' tiles; and 'Economies' with 'Business Dynamics' and 'Commodity Price Model' tiles. Each tile includes a description, a small chart or map, and a 'Go' button.

- 1 **DASHBOARD FILTERS**
Refine your dashboards list by category or dashboard type
- 2 **CLEAR SELECTION**
Clear any filter selections to view all dashboards
- 3 **DASHBOARD TYPE**
Headers indicate the type of dashboard e.g, forecast model, industry overview

CONTENT

Accessing your content

Access content you saved, content shared with you by other users and recent downloads.

- 1 SORT RESULTS**
Sort your results' titles alphabetically or by date saved
- 2 FILTER CONTENT**
Filter your content by type and date published
- 3 SHARED CONTENT**
Access content shared with you by other users in your subscription
- 4 DOWNLOADS**
View your recent downloads
- 5 RECENT SEARCHES**
View your history to quickly replicate past searches
- 6 SAVED SEARCHES**
Refer to your saved searches
- 7 EDIT AND DELETE**
Edit and delete items in the "Saved Content" section

INDUSTRIES ECONOMIES CONSUMERS CHANNEL

MY CONTENT AND SEARCHES

MY CONTENT SHARED CONTENT DOWNLOADS RECENT SEARCHES SAVED SEARCHES

1 SORT RESULTS
A-Z
Z-A
Date

2 FILTER CONTENT (0)
By Type
Results List
By Date
Last Year
Last 3 Months
Last Month

3 4 5 6

7

EDIT
DELETE

7

7

CONTACT US

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For questions and more information, log into Passport or reach your account manager.

SOCIAL MEDIA

